



Radio PSAs

The following are scripts that radio stations can use to develop 10-, 20- and 30-second public service announcements (PSAs) during Schizophrenia Awareness Week. Forward them to the Public/Community Affairs Director at your local radio station.

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Schizophrenia Awareness Week is May 21-27, 2006. To learn more about this severe mental illness, contact the National Schizophrenia Foundation at (800) 482-9534 or www.NSFoundation.org.

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Schizophrenia is a biologically based brain disease that affects 2.5 million Americans. Take a moment to learn the facts about schizophrenia during Schizophrenia Awareness Week: May 21-27, 2006. For more information, contact the National Schizophrenia Foundation at (800) 482-9534 or www.NSFoundation.org.

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Schizophrenia Awareness Week is May 21-27, 2006. Like diabetes and heart disease, schizophrenia is a biologically based illness that affects 2.5 million Americans. Although there is no known cause or cure, a majority of people with schizophrenia can lead a more “normal” life with the appropriate medication, therapy and support. For more information, contact the National Schizophrenia Foundation at (800) 482-9534 or www.NSFoundation.org.

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We are 1 percent of the population that is 100 percent misunderstood. We are a neighbor, a co-worker, even a brother or sister. Schizophrenia impairs a person’s thoughts and emotions. And while we may not know the exact cause or cure, one thing we do know...stigma hurts. The National Schizophrenia Foundation provides resources and support for both individuals and families coping with schizophrenia. For more information, call (800) 482-9534, or go to www.NSFoundation.org.

National Schizophrenia Foundation

Administering the Schizophrenics Anonymous (SA) self-help network

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www.NSFoundation.org